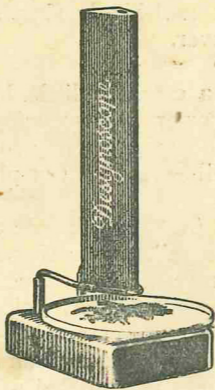


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The  
**Designoscope**

(Patents applied for throughout the world).



The Wonder of  
Modern Art!

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## ON HARNESSING ART TO UTILITY

The "Designoscope" is one of those inventions which occur every now and then in the history of progress—an invention astonishingly simple yet astoundingly clever.

Here is a compact little instrument with the power of producing endless designs of beauty from any sort of odd material, either for profit or pleasure.

Let us first briefly describe the "Designoscope". It consists of a white revolving tray and a triangular tube. On the tray are placed coloured silk, string, leaves, flower petals—anything of convenient size ; then look down the tube and there is unfolded a design of startling attractiveness. Revolve the tray and design follows design in endless variety.

# THE "DESIGNOSCOPE"

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Now it is obvious that an instrument capable of performing these wonders must possess an extraordinary useful side. These designs produced by the "Designoscope" are suitable as guides for embroidery patterns, bead designs, borders, and all forms of fabric decoration in which symmetrical design plays a part.

Those to whom decorative art is a business have here a source of inspiration giving them limitless ideas for decorative work such as textile designing, carpet designing, wall-paper designing and so on. So it is at once seen that the "Designoscope" is of remarkable utility to both men and women.

Let us now take the appeal of the "Designoscope" as a means of interesting and educative amusement. To children the "Designoscope" gives endless fun and necessarily stimulates

**THE "DESIGNOSCOPE"**

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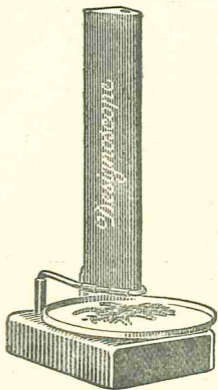
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a love of beauty. It is a means of developing the artistic instincts latent in all childhood. "Grown-ups," too, find in the "Designoscope" many odd moments of pleasure.

Invalids—upon whose hands time hangs so heavily—have in the "Designoscope" a means of passing many hours with a constant variety of interest.

The "Designoscope" costs but little, yet gives to the owner a perpetual command of artistic design which in most cases, may be harnessed to utility and which, under any circumstances, is a never-ending source of artistic pleasure.



## THE "DESIGNOSCOPE"

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Mr. E. V. LUCAS—*the world-famous author*—said of the Designoscope in “Punch” :—

## A TOY FOR TOO HOT WEATHER

It is a form of kaleidoscope, consisting of an arrangement of mirrors. . . . It is really beyond price, because its mission is to derive beauty from rubbish. This is done by placing on a little revolving disc beneath the mirrors any small object that occurs—a key, a match, an india-rubber ring, a piece of sealing-wax, a cigar-band, a paper-fastener (I am enumerating just the simple things that are near me as I write)—and then looking through a peephole at them as you turn the disc round. With every movement the pattern changes, and no one can have any idea of the variety and interest and often extreme and exciting loveliness of the effects thus gained. When jewels are placed on the disc, or petals of flowers, or scraps of embroidery, or gold and silver ornaments, the result is, of course, more dazzling; but to see what possibilities of beauty reside in the humblest materials is, I think, perhaps more amusing.

*Extract from an unsolicited article which appeared in “Punch.”*

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# THE “DESIGNOSCOPE”

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*The "Glasgow Evening News" said:—*

## A NEW KALEIDOSCOPE

LOVELY DESIGNS BY CHANCE

In general appearance it rather resembles a microscope but the vertical tube of the "Scope" contains a series of prisms, like a kaleidoscope. Below the tube is a white disc upon which one places, without order, any little scraps of rubbish in colour or neutral tints, such as a few flower petals, half an autumn leaf, a scrap of embroidery silk, a coloured bead or two, a bit of withered heather, a red thread, a blade of grass. Then one looks through the tube. A miracle has happened. Out of the chaos of unrelated rubbish a beautiful design in varied colourings has been evolved without touch of hands. Then, by revolving the disc slowly on its pin, a series of ever-changing combinations of form and colour follow each other beneath one's eye, brilliant, or subtle, gorgeous or reserved—any one of which may be stopped at will or re-captured by reversing the movements of the disc.

*Extract from an unsolicited article which appeared in the "Glasgow Evening News."*

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# THE "DESIGNOSCOPE"

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*The "Belfast Telegraph" said:—*

## A LOST ART REDISCOVERED

This new instrument consists of two reflecting mirrors so arranged above a display table, which can be revolved, that the simplest object, such as a flower, leaf, etc., placed upon the display table, is reflected by the mirrors, the reflections forming a symmetrical design of great beauty. Endless variations in design can be instantly obtained by revolving the display disc. Although the apparatus in itself is so simple and inexpensive that it will form a source of endless pleasure to all, young and old, its educational value and inspiration to designers, artists and sculptors makes it a very important addition as a scientific aid to modern art.

*Extract from an unsolicited article which appeared in the "Belfast Telegraph."*

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# THE "DESIGNOSCOPE"

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*The "Daily Mail" said:—*

## EMBROIDERY DESIGNING

It is not necessary to have original ideas of one's own, or to be an artist in order to make exclusive designs for embroidery in these days, for there is a very clever appliance which evolves designs automatically.

### A TRIANGULAR TUBE.

This arrangement consists of a triangular tube fitted with a couple of reflecting mirrors fixed above a revolving circular table of cardboard. Any scraps of material, silk or cotton placed on this table are reflected in the mirrors, and when seen through the tube, present a most delightful geometrical design. As the circular table is slowly revolved with the hand, these designs change in the way of those in a kaleidoscope.

If a design is wanted in two contrasting shades of embroidery silk a couple of little pieces of the silk are put on the display table.

The most fascinating geometrical patterns for a scattered design in beads to decorate a crêpe de Chine blouse or frock can be evolved

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# THE "DESIGNOSCOPE"

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by scattering a few of the beads which are to be used on the table, and then pushing them about with the point of a pen. The designs formed will always be symmetrical.

If an idea for a border is wanted, the designs can be connected by double or single lines, diamonds, or half-circles, or interlacing small and large circles can be used with a geometrical design in the centre of each of the large circles.

All sorts of objects can be put on the table to form the designs, such as petals of flowers and leaves, bits of string or tinsel, even a bunch of keys will make attractive patterns and a few black hooks and eyes threaded on a black safety pin give excellent ideas for jet bead embroideries.

#### MAKING THE DESIGNS

As the designs are geometrical, it is a very easy matter to draw them with a pencil on paper which can be bought ready ruled with lines forming squares,

*Extract from an unsolicited article which appeared in the "Daily Mail."*

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## THE "DESIGNOSCOPE"

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- 
- 
- an endless source of artistic pleasure
  - a limitless fount of artistic usefulness
  - of constant charm and interest to the young and old of both sexes

Such is

## THE "DESIGNSCOPE"

*Patents applied for throughout  
the world*

PRICE : 6s. 9d.

The "Designscope" is of British manufacture  
throughout

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## DIRECTIONS FOR USE

The "Designoscope" is mounted by inserting the two prongs in the sockets provided, as shewn in the illustration overleaf.

The small box enclosed with this package contains an assortment of coloured silk, beads, foil, etc.

The "Designoscope" is capable of producing an endless variety of beautiful designs from any of these materials or pieces of rag, leaves, flowers, grass, paper, cotton, scraps of lace, coins, stamps, keys and, in fact, any and all sorts of oddments.

The object selected is placed upon the white disc or plate. Apply the eye to the small opening in the top of the instrument and slowly revolve the disc.

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Sole Manufacturers and Licensees :-

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Telephone :  
Museum 3182.

Telegrams :  
"Twencenope, Eusroad, London."

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