

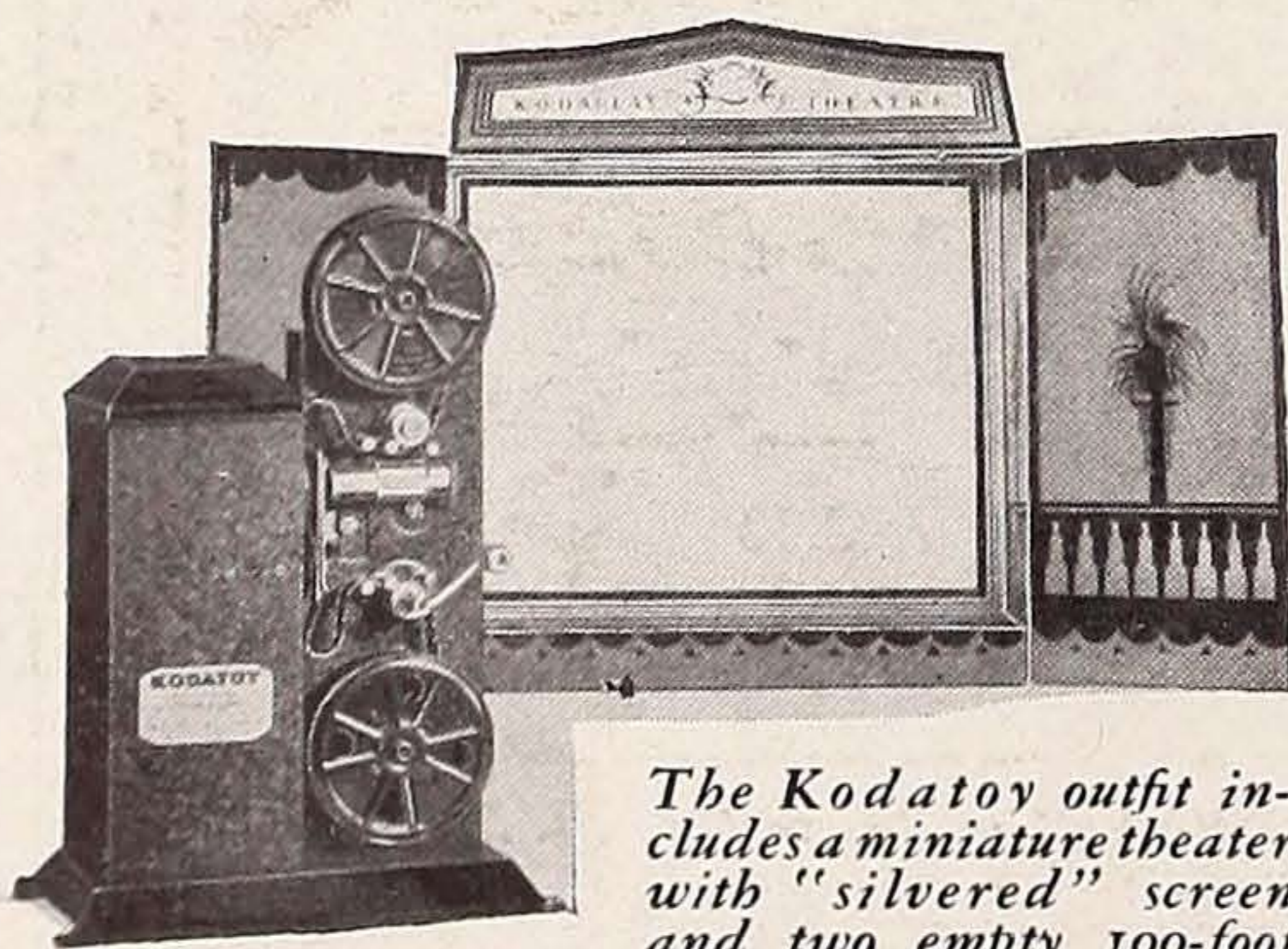
What fun there'll be in **the PLAYROOM NOW!**

LUSTY shouts of approval will invariably greet the appearance of a Kodatoy in the playroom. No longer will the youngsters plead for a movie show with Dad's projector—they can have their own, as often as they like.

This new Eastman product provides all the requisites of an ideal toy. Stout enough to resist inevitable thumping... safe as a blackboard. Threading and operating are easy for any child. Yet with all this simplicity there is nothing "toyish" about the pictures Kodatoy projects. They're bright... sharp... flickerless.

Kodatoy uses 16 mm. safety film in 100-foot reels or less. An unusually efficient optical and mechanical system qualifies Kodatoy as a star performer. There is a wide choice of film subjects, called Kodaplays. They are especially selected for juvenile spectators, and include comedies, animated cartoons, travel, sport and other subjects. These are available in three lengths—priced at 30, 60 and 90 cents.

Visit a Kodak dealer, toy or department store and see Kodatoy in action. EASTMAN KODAK COMPANY, Rochester, N. Y.



The Kodatoy outfit includes a miniature theater with "silvered" screen and two empty 100-foot metal reels. Price, \$12.00.

KODATOY *the children's movie projector* *..... made by EASTMAN*