

# MOVIE MAKERS *in the making...*



## START THEM THIS CHRISTMAS WITH KODATOY

THEY envy you and your movie-making fun. They're eager to have the thrill of their own movies...to plan their own shows...project fascinating pictures for their friends as you do for yours.

Doesn't that suggest to you what their Christmas gift this year should be? A movie projector...built by Eastman especially for children. Kodatoy!

See it at your nearest toy or department store. Note how sturdily it's built...with ample strength to withstand occasional destructive outbursts.

Note, too, how simple Kodatoy is to operate...how safe, because it uses only Safety Film. It's easy to show the children what to do...easy for them to do it.

Then last and best of all, consider Kodatoy's low price. It comes com-

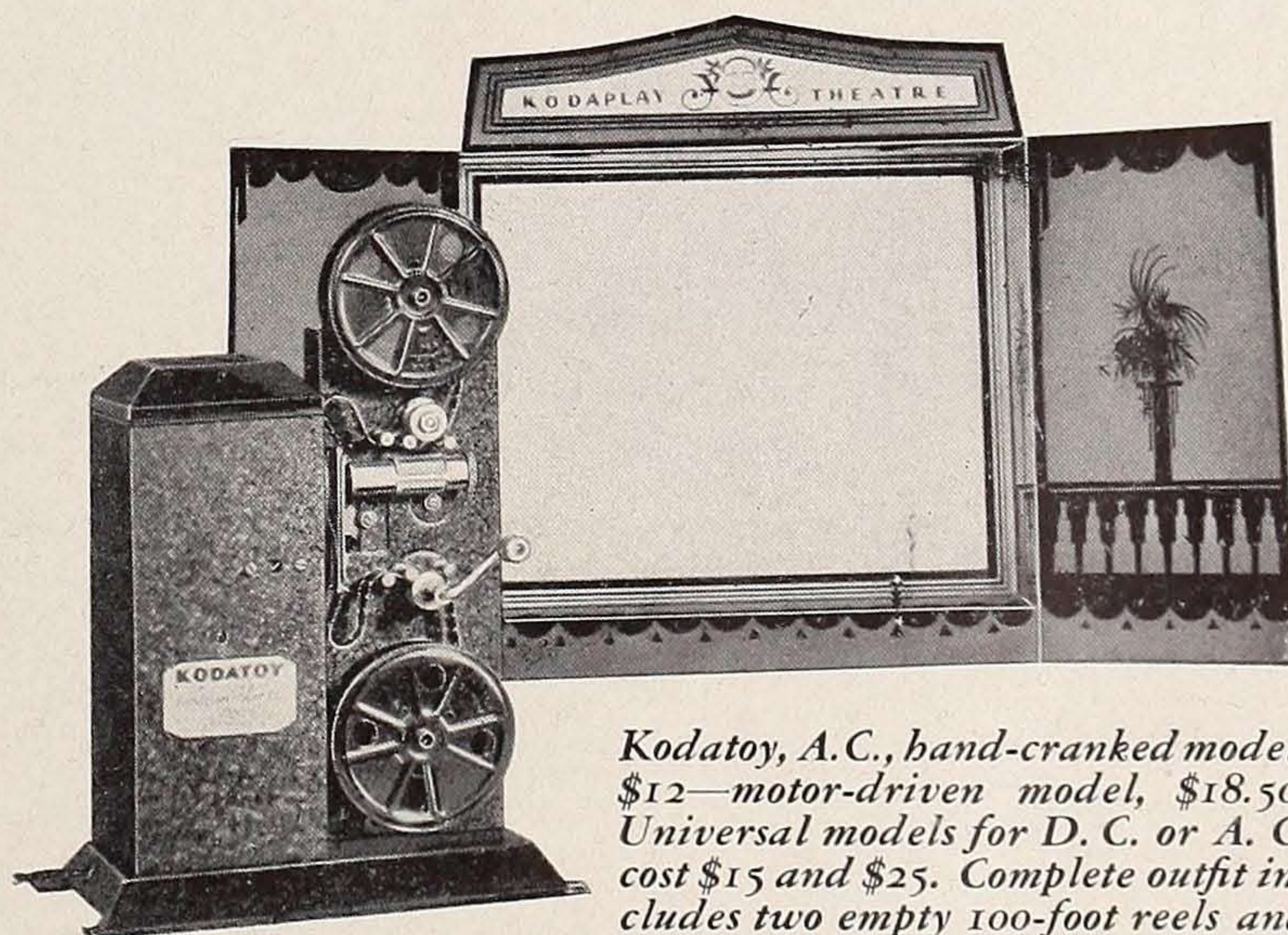
plete with two empty 100-foot reels and miniature "silvered" screen theatre...all for as little as \$12.

### *Special Film Subjects*

And Kodaplays...those Eastman-made films on *safety* stock of comic, adventurous and educational subjects...make excellent gift surprises to add to the children's keen enjoyment throughout the year. Some of them cost but 30 cents. Others are 60 cents and 90 cents a reel.

Make this Christmas a momentous one for

the children. Plan now to share your movie-making fun with them. Start your "movie-makers-in-the-making" along that trail of never-ending movie thrills that you enjoy. Give them the gift Eastman designed for them... a Kodatoy.



*Kodatoy, A.C., hand-cranked model, \$12—motor-driven model, \$18.50. Universal models for D. C. or A. C. cost \$15 and \$25. Complete outfit includes two empty 100-foot reels and miniature screen theatre.*

# EASTMAN KODAK COMPANY, Rochester, N. Y.