

**BUSINESS REPLY MAIL**

No Postage Stamp Necessary if Mailed in the United States

postage will be paid by—

**KENNER PRODUCTS CO.**

**912 Sycamore Street**

**Cincinnati, Ohio 45202**

***Attention: Martin Sandler***

First Class

Permit No. 5054

Cincinnati, Ohio



# HOW DO YOU LIKE IT?

1271

Dear Customer:

Thank you very much for purchasing Kenner's Real Sound Movie Projector. We hope it is completely satisfactory.

Our object at Kenner is to produce quality toys which give maximum satisfaction. As part of a survey we are making, it would be very helpful if you would complete the questions below and return the self-addressed postage-paid card to us. Your assistance will be deeply appreciated.

1. Child's age: \_\_\_\_\_ ( ) boy ( ) girl

2. How does he/she like the toy? \_\_\_\_\_  
\_\_\_\_\_

3. Any suggestions for improving it? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. Which of the following influenced your decision to buy the toy? (Mark as many as appropriate.)

- ( ) advertising ( ) child's request  
( ) brand name ( ) a friend  
( ) price ( ) retail sales clerk  
( ) other (please specify) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Where did you buy it? (Describe type of store—department, toy, hardware, variety, etc.)  
\_\_\_\_\_  
\_\_\_\_\_

6. What did you pay for it? \_\_\_\_\_  
\_\_\_\_\_

7. Would you recommend this toy to your friends for their children?

( ) Yes ( ) No Explain \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Thank you,  
Martin Sandler, Manager  
Consumer Service Department  
Kenner Products Company  
912 Sycamore Street  
Cincinnati, Ohio 45202