## start a film library!

Now children and adults can start a Disney cartoon film library! At press time, ten delight ful, interesting, full-color Disney cartoon subjects were available:

1-Snow White & The Seven Dwarfs\*

, 6-8ambi\*

- 2-Donald Duck and His Nephews
- 7-Pinocchia
- 3-Mickey Mouse Never Fails\*
- 9-Three Little rigo
- 4-Mickey Mouse's Circus\* 5-Goofy the Sportsman\*
- 10-Life of Donald Duck

Two new film stories are being issued every month. Be sure to send us your registered guarantee card with your name and address, so that we will have your name on our mailing list.

As new films are issued, we will send you an information fiyer telling about these new films. Disney cartoons are easy to handle, easy to store, and the safety film used is non-inflammable.

At 50c a film, you can have 7 times as much fun as you can with one 50 foor roll of 8min film at \$3.50 per roll. There's 7 times as much running time, too, in \$3.50 worth of Disney cartoons.

So start your film library now and add to it as new Disney cartoons are issued . . . made as only Disney can make them!

ON BYLAM

14-40 33rd Ave. Long Island City 6, N.Y.



## Read these simple instructions carefully

- - A. Hook eyelets (1) at the end of Projector lead wire on to binding posts (2) of transformer.
  - B. Plug transformer lead (3) into wall outlet (4). (Caution: The Mavco transformer is made to operate on 110 to 120 A.C. only. Do not plug into either D.C. or 220 volts.)
  - C. Projector lamp is now lit. Have lens barrel (6) facing away from you. Hold film in right hand so you can read title. Carroons should appear upside down. Hold down knob (8) to release film. Push film into slot (7) in direction pointed by arrow. Release knob (8). Make one complete turn of crank (11) and film should extend from other side of projector (see 9).
  - D. To focus, move lens barrel (6) either in or our until you have a clear, sharp image on the screen. Projector is now ready to operate. Hold one hand on the top (10) of the Projector to steady it and crank (11) with the other hand.
  - E. To repeat favorite action parts of the film, as many times as you choose, without running entire strip through the projector, simply press film-release knob (8) while continuing to turn crank. Remove pressure, and the rest of the strip will be projected.

Caution: Do not operate Projector on more than 8 volts. You may use either a 6 to 8 volt battery or transformer, but the lamp will born out if the Projector leads are plugged into more than 8 volts.

No stringing, no looping or tricky handling necessary to operate the Disney-Land Projector. Completely safe, no danger to child, because Projector operates on only 6 to 8 volts.

The projection lamp in your Projector is rated to last 200 hours of operation. To obtain new lamp, either send 25¢ to Mavco Inc., 14-40 33 Ave., Long Island City 6, N. Y., or you may purchase a No. 81 G.E. or Westinghouse automorive lamp at your local service station.

To replace lamp:

Unscrew handle by turning handle counter clockwise.

2. Unscrew 4 screws at base of Projector.

3. Remove housing from base.

4. Remove old lamp and replace with new

