

Billy and Ruth

REG. U.S. PAT. OFF.

1938 BOOK OF TOYS

MAKES THE DREAM OF EVERY BOY AND GIRL COME TRUE!



10,000 PRIZES
 for Boys and Girls of America
 SEE DETAILS
BILLY AND RUTH PRIZE CONTEST
 PAGES 38-39-40

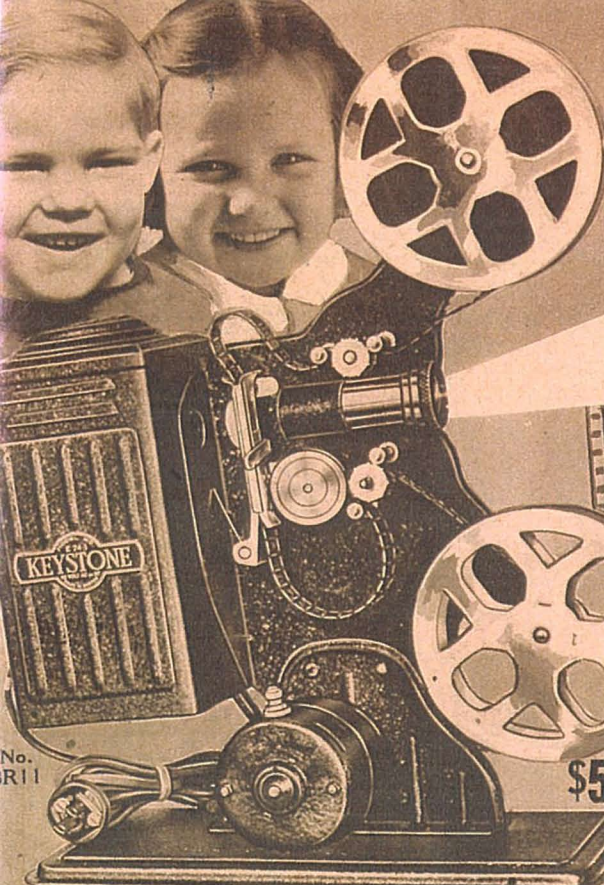
1938

KIEWEG-PETERS COMPANY

Kewaunee and Luxemburg



CHRISTMAS GIFTS FOR THE ENTIRE FAMILY AT THIS STORE



**Boys and Girls—
Give Real
Movie Shows
With
These**

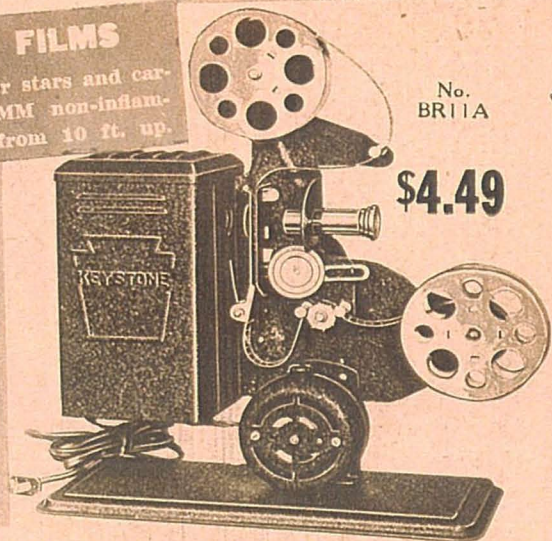


16-MM FILMS
Latest popular stars and cartoons in 16-MM non-inflammable films from 10 ft. up.

**Motor-Driven
Takes 200-Ft.
16-MM Film for
15-Minute Show**

Shows clearer, finer pictures than machines selling for lots more money. Fan-cooled, A. C. motor with switch. Powerful projection lens. Swivel for angle projection. With two 200-ft. reels, 150-watt lamp. Cord and plug.

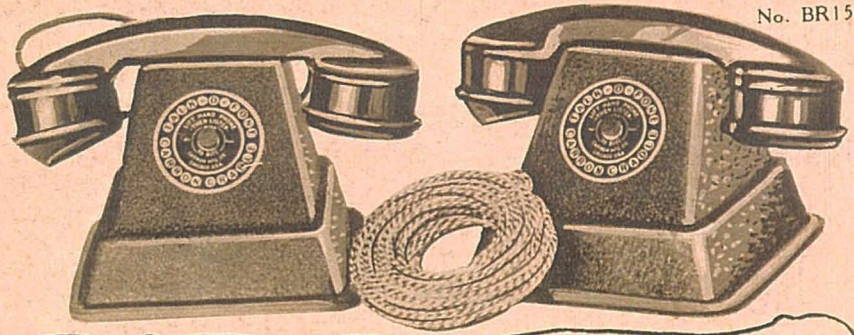
\$5.95



No. BR11A

\$4.49

No. BR11



No. BR15

**Have Your Own Telephone System
Real TELEPHONES**

More than a toy—set has 2 real telephones of latest style, for conversation room to room, house to garage, etc. Operates by batteries (not included). Coil of wire furnished. SET

\$2.95



No. BR14

BANK-PHONE

Increases play value, for the coin slots make an imitation pay station of this modern toy telephone. Coins deposit in base, making a dandy bank. Bell rings when dial is revolved.

49c



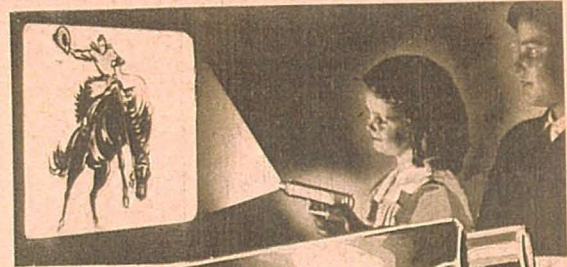
ELECTRIC TAPPING SET

It's easy now to make beautiful hammered metal plaques, for this set has an electric tapper, complete with cord and plug. Safe; child cannot harm himself. 5 metal plaques included. No. BR13.

98c

**MOTOR-DRIVEN—100-FT.
16-MM FILM CAPACITY FOR
8-MINUTE SHOW**

The whole family will enjoy the real movie show you can give with this. Remarkably clear pictures, too. Fan-cooled, A. C. motor has switch. Flared lens. Tilts for angle projection. Complete with cord and plug, two 100-ft. reels and 125-watt lamp.



No. BR12

**AUTO-MAGIC
PICTURE
GUN**

Surprise your friends—show them this gun that looks like the latest automatic—then astound them by shooting pictures on wall, ceiling or floor. Pictures change as you pull the trigger. 28 views in a film—3 films included.

98c



**SAFETY FILMS
for Magic
Picture
Gun**

3 for **25c**

