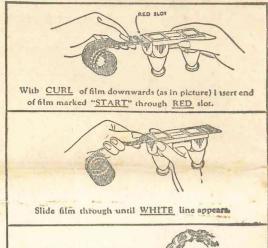
DIRECTIONS HOW TO USE THE NOVELVIEWER



Main title is now in position. Turn knob to left and SKIP ONE PICTURE EACH TIME



QUESTION: Why must you skip a picture each time?

ANSWER: To bring the pictures into their proper positions.

NOVELART MFG. CO.

3620 - 33d St. Long Island City, N. Y.

NOVELVIEW 3 DIMENSION PICTURES

SEEING is the easiest and most interesting road to entertainment and learning. In recent years visual education has been assuming an increasingly important part in child and adult instruction.

By producing a viewer and films which may be purchased at a nominal cost, Novelview makes it possible for every man, woman and child to own a library of educational stereoscopic pictures covering a wide range of subjects.

Novelview does not merely educate. It amuses and entertains.

It is as modern as today's newspaper and at the same time a pictorial record of the past. It is a Magic Carpet and Aladdin's Lamp rolled into one.

The powerful appeal of these pictures is that they show things in their true perspective and depth. Look at any scene and you are enthralled by the sensation that you are part of it. You have the uncanny feeling that you are in that room, that with a few steps you can climb that tree or plunge into the inviting waters of this lake. Only the third dimension in photography can give this amazing illusion of reality.

EXCLUSIVE!

Novelview has the exclusive privilege of photographing in third dimension the almost limitless collection of specimens and exhibits of the great American Museum of Natural History of New York City.

When completed this library of Museum stereoscopic photographs will be the most unique and valuable collection of its kind in the world.

EXCLUSIVE:

Likewise the great, recent ly constructed Hayden Planetarium, which is part of the American Museum of Nats ural History, is brought to you exclusively through Novelview.

CATALOGUE OF NOVELVIEW FILMS

AMERICAN MUSEUM NATURAL HISTORY

- 100 -Behind the Scenes-African Animals
- 100A-Behind the Scenes-Gorillas
- 100B-Behind the Scenes-Mounting Squirrels

The above three numbers show how specimens are prepared for exhibition at the Museum.

- 101 -American Birds in their natural settings
- 102 -Butterflies-North and South American
- 102A—Butterflies in their natural settings
- 103 —Indian Basket Designs
- 104 -The Planetarium-General Views
- 104A—The Planetarium—Copernican Planetarium
- 104B—The Planetarium—Mechanical Details
- 107 -Microscopic Water Life-Radiolaria
- 108 —The Malaria Mosquito—Beautiful Models
- 109 —Comparative Anatomy—The Solar Engine
- 109A—Comparative Anatomy—Skeleton from Fish to Man
- 110 -Dinosaur Skeletons
- 111 -Fur Bearing Animals of North America
- 112 —Reptiles and Amphibians
- 112A-Reptiles and how they live
- 112B-Reptiles-Poisonous Types
- 113 -Monkeys in their natural settings

- 114 -Game Birds of America
- 115 -South Asiatic Hall-Mammals of India Part I
- 115A-South Asiatic Hall-Mammals of India Part II
- 116 -Diamonds-Rough and Polished
- 117 -- Pine Trees-Soft and Hard
- 117A-Pine Trees-8 of 51 varieties
- 118 -Transplanted Coral Reef and its Denizens Pt. I
- 118A-Transplanted Coral Reef and its Denizens Pt. II Most remarkable museum group ever assembled
- 120 -The Ocean and its Queer Inhabitants
- 121 Cypress Swamps and their Curious Creatures

FAIRY TALES AND FAMOUS STORIES

- 300 -Sleeping Beauty and the Handsome Prince 301 -Three Little Pigs and the Big Bad Wolf
- Three Little Kittens Who Lost Their Mittens
- 303 —Goldilocks and Three Bear
- 304 —Cinderella and the Glass Slipper
- -Puss in Boots and the Ogre
- 306 —Hansel and Gretel and the Wicked Witch 307 —Red Riding Hood and the Big Bad Wolf
- -Ali Baba and the Forty Thieves Pt. I "Open Sesame"
- 308A-Ali Baba and the Forty Thieves Part II The Robbers Destroyed
- 309 -Robinson Crusoe Part I Shipwrecked
- 309A-Robinson Crusoe Part II Mutiny and Rescue

- 310 -Robin Hood Part I His Adventurous Band 310A-Robin Hood Part II His Prowess Rewarded
- 311 —Treasure Island Part I Jim Inherits the Se cret Map
- 311A-Treasure Island Part II The Pirates Attack
- 311B-Treasure Island Part III The Pirates Out witted and the Treasure Saved

SCENICS AND POINTS OF INTEREST

- 400 -- Niagara Falls-American and Canadian
- 400A-Niagara Falls-Stirring Night Shots
- 401 -Coney Island-Summer and Winter Bathers
- 401A-Coney Island-In Action
- 402 -Atlantic City-Surf and Boardwalk
- 402A—Atlantic City—General Scenes
- 402B-Atlantic City-Hotel Traymore
- 403 -Mt. Vernon-Our National Shrine, Home and Burial place of George Washington
- 404 -Statue of Liberty
- 406 -Acoma, N. M. The Enchanted Mesa
- 408 -Father Coughlin's Shrine of the Little Flower
- 409 -Bryce and Zion Canyon, Utah
- 410 -Grand Canyon-Scenic Wonder of the World
- 411 -St. Augustine, Fla.-Fort Marion
- 411A-St. Augustine, Fla.-Fountain of Youth
- 414 -St. Augustine, Fla.-Oldest City in U. S.
- 414A-St. Augustine, Fla.-Ruled Under Four Flags

- 412 -Miami Beach-Florida's Beauty Spot
- 412A-Miami Beach-A Tropical Paradise
- 413 -Miami, Fla.-The Magic City
- 413A-Miami, Fla.-Tropical City of Fine Homes
- 415 -Horse Racing-Tropical Park, Fla.
- 416 -Annapolis-U. S. Naval Academy
- 417 —Alligator Fight on Florida Farm
- 418 -Ft. McHenry-Birthplace of "Star Spangled Banner"
- 419 —Charleston, S. C.—Part I America's Historical City
- 419A-Charleston, S. C.-Part II Historic Landmarks
- 420 —Colonial Virginia—Pt. I Jamestown
- 420A-Colonial Virginia-Pt. II Williamsburg
- 420B-Colonial Virginia-Pt. III Historic Buildings
- 421 -Shenandoah Valley's Beautiful Scenery
- 421A-Shenandoah Valley at the foot of Blue Ridge Mountains
- 423 -Battle of Gettysburg Pt. I Civil War's decisive battle.
- 423A-Battle of Gettysburg Pt. II The first day
- 423B-Battle of Gettysburg Pt. III The second day
- 423C-Battle of Gettysburg Pt. IV The third day
- 425 -Monticello-The Home of Thomas Jefferson

BASEBALL

801 -American League Pitchers-How to Hold

802 -National League Pitchers-How to Hold the

the Ball-Series I

803 - "Dizzy" Dean-How He Pitches

Tigers vs. Chicago Cubs

Specialties and Heroes

pions, 1935 Team Series I

pions, 1935 Team Series II

813 -New York Giant Batteries, 1936 814 -New York Giant Outfield, 1936

815 -New York Giants, 1936 Series I

817 —Saint Louis Cardinals, 1936

832 —Dazzy Vance

816 -New York Giants, 1936 Series II

804 —The Dean Brothers—"Dizzy" and Paul

805 —New York Gians, 1933 World Champions

806 -St. Louis Cardinals, 1934 World Champions

808 -Bridges, Rowe and Cochrane, Detroit Tigers Star Batteries, 1935 World Series

809 —Detroit Tigers, 1935 World Champions-

810 -Chicago Cubs, 1935 World Series Star Bat-

811 - Chicago Cubs, 1935 National League Cham-

812 - Chicago Cubs, 1935 National League Cham-

-Actual Scenes, World Series 1935, Detroit

Ball-Series II

AMERICAN CITIES

- 500 -Washington, D. C .- The Nation's Capital
- 500A-Washington, D. C.-Many Striking Views
- 500B-Washington, D. C.-Famous Monuments
- 501 -New York City-Skyline and famous buildings
- 501A-Geo. Washington Bridge-8,700 foot span
- 501C-Central Park-841 acres of city playground
- 501D-Fulton Fish Market-World's second largest
- 501E-Radio City-The Home of Radio
- 501F-Radio City-Scenes from observation roof
- 501G-Empire State Building-World's highest structure
- 501H-Empire State Building-Views from Terrace
- 502 Chicago-World's Largest Inland City
- 502A-Chicago-Cross-Section
- 503 -New Orleans-Gateway to Mississippi Valley
- 503A-New Orleans-Port of Foreign Commerce
- 503B-New Orleans-America's Personality City
- 504 -San Antonio, Tex.-"Remember the Alamo"
- 505 -Salt Lake City-Mormon Church
- Headquarters 506 -Santa Fe, New Mexico-Western Terminal of Pony Express
- 507 -Taos, New Mexico-Famous Pueblo Town

NORTH AMERICAN INDIANS

- 900 -Navajos-Bedouins of Our American Deserts
- 901 -Pueblos of San Ildefonso and Isleta, N. M.
- 902 -Mexican Indians-Their arts and crafts
- 904 -Aboriginal North American Indians-Their method of transportation
- 905 —Aboriginal North American Indians—Their shelters
- 906 -Seminole Indians-Their homes in the Everglades
- 906A-Seminole Indians-How they live
- 907 -North American Indians-Their methods of preparing food
- 911 -North American Indians and how they dressed

AMERICAN HISTORY

- 1000 -Early Life of Columbus-He starts his vovage
- 1001 -Columbus Discovers America and Returns to Spain

FOREIGN COUNTRIES

- 600 -Rio de Janeiro-World's Most Beautiful Harbor
- 601 -Mexico City-7,400 Feet Above Sea Level
- 601A-Mexico City-Cultural Center of Mexico
- 602 -Paris-Heart of French National Life
- 602A-Paris-One of World's Most Beautiful Cities
- 602B-Paris-Famous Beautiful Public Squares
- 602C-Paris-Center of Fine Arts
- 602D-Paris-A Stroll Down World-Famous Streets
- 602E-Paris-Famous Churches
- 602F-Paris-Tuileries Gardens and the Louvre
- 602G-Paris-The Seine River
- 603 -Xochimilco-The Mexican Venice
- 604 -Taxco, Mexico-The Cathedral City
- 605-London-City of Eight Million
- 609-Havana, Cuba-Metropolis of the West Indies

RINGLING BROS. BARNUM & BAILEY CIRCUS

- 701 -The Parade-An American Institution
- 702 -The Clowns Who Make Us Laugh
- 702A-Polidor and His Dog-His Famous Tricks
- 702B-Tad Tosky-Funny Knife Throwing Clown
- 703 -Freaks and Acrobats-Some of Our Favorites
- 704 -Here and There-Sightseeing 707A-Under the Big Top-Thrilling Acts
 - ARCHAEOLOGY
- 1200 -The Mexican Pyramids-Famous work of a vanished people
- 1201 -The Cliff Dwellers Part I Frijoles Canyon, New Mexico
- 1201A—The Cliff Dwellers Part II Most interesting prehistoric ruins in U.S.

INDUSTRY 1300 SERIES

1300 -Story of Cotton

SPECIAL

1409 -For Members Only, by Peter Arno. A sophisticated set of cartoons, sold only in complete sets of 4 films and 1 Viewer boxed, at \$1.00 per set.