

HOW TO ORDER..
It's as easy as A-B-C

Pick up a pencil. From Section "A" on the order blank select the regular VIEW-MASTER packets you desire by writing a number to show how many of that packet you want. (1 or 2, etc.) In the box at left of subject title. Add these numbers and put the total on Order Form, Line "A" at bottom of opposite side. In the same way, select TALKING VIEW-MASTER subjects from Section "B". Put the total of these subjects on line "B" of Order Form. Select items desired from Fabulous VIEW-MASTER Products. Section "C" and enter on Order Form.

1. Figure the total price and fill out the rest of the Order Form. **IMPORTANT:** Write in the name of your nearest VIEW-MASTER Dealer!

2. Put this entire Mail Order folder into an envelope. Mail it with your check or money order (don't send cash) to the GAF address shown. We'll ship your order prepaid and send you a new order blank.

THEN, TWO SIMPLE STEPS:

B

SOUND! LOOK·LISTEN·LAUGH·LEARN



GAF® TALKING VIEW-MASTER® 3-REEL PACKETS
Each contains 21 full-color stereo pictures. When you put them into a TALKING VIEW-MASTER Stereo Viewer, they TALK! Fun for both children and adults. (For GAF TALKING VIEW-MASTER Viewers and Projectors only. Will not fit other Viewers and Projectors.) All Packets include a 16-page story booklet.
No. 2113\$2.99

GAF TALKING VIEW-MASTER STEREO VIEWER
is sturdy and easy to use. PUT in the reel... CLICK the lever... PRESS the sound bar. SEE in 3-D, and HEAR cartoon favorites, travel thrills, adventures in science. Operates on two "C" batteries, not included.
No. 2020\$14.99



GAF® View-Master® MAIL ORDER FORM

FULL-COLOR STEREO PICTURES

JUST LIKE REAL!

LIST OF TALKING VIEW-MASTER PACKETS

★ NEW PACKETS
In the TALKING VIEW-MASTER titles below, (Sp) - Also available in Spanish Language and Voice. Circle (Sp) after title clearly when ordering Spanish packets.

DISNEY

- Aristocats, AVB365
- Bambi, AVB400
- Cinderella, AVB318 (Sp)
- Donald Duck, AVB525 (Sp)
- Herbie Rides Again, AVB578
- Mickey Mouse, AVB528
- Mickey Mouse, "Clock Cleaners", AVB551 (Sp)
- 101 Dalmatians, AVB532
- Peter Pan, AVB372
- Robin Hood, AVB342
- Sleeping Beauty, AVB308 (Sp)
- Winnie the Pooh, AVB362
- Winnie Pooh and Tigger, Too, AVB369

CARTOONS

- Archie, AVB574
- Beep, Beep, Road Runner, AVB538
- Bugs Bunny, AVB531 (Sp)
- Bugs Bunny, Circus Star, AVB549
- Casper's Ghostland, AVB545
- Charlie Brown's Summer Fun, AVB548
- Flintstones, AVB514
- Flintstones/Pebbles & Bamm Bamm, AVB520
- It's a Bird, Charlie Brown, AVB556
- Mighty Mouse, AVB526
- Peanuts, AVB536
- Popeye, AVB516 (Sp)
- Scooby Doo, AVB553
- Snoopy and Red Baron, AVB544
- Star Trek, AVB555
- Superman, AVB584 (Sp)
- Tom and Jerry, AVB511
- Woody Woodpecker, AVB508

FAVORITE STORIES

- Adventures of G.I. Joe, AVB585
- Aesop's Fables, AVB309
- Alice in Wonderland, AVB360 (Sp)
- Charlotte's Web, AVB321
- Christmas Carol, AVB380
- Christmas Story, AVB383
- Frankenstein, AVB323
- Goldilocks, AVB317
- Jack and the Beanstalk, AVB314
- Little Drummer Boy, AVB871
- Little Red Riding Hood, AVB310 (Sp)
- Mother Goose Rhymes, AVB410
- Night Before Christmas, AVB382
- Pinocchio, AVB311
- Pippi Longstocking, AVB322
- Raggedy Ann, AVB406
- Rudolph, Red-Nosed Reindeer, AVB870

- Snow White and Seven Dwarfs, AVB300 (Sp)
- Wizard of Oz, AVB361

TELEVISION FRIENDS

- Flipper, AVB485
- Happy Days, AVB586
- Lassie, AVB480
- Planet of the Apes, AVB507
- Rookies, TVB452
- Sigmund and the Sea Monsters, AVB595
- Six Million Dollar Man, AVB559
- S.W.A.T., TVB453
- Waltons, AVB596

AROUND THE U.S.A.

- Disneyland, AVA202
- Walt Disney World, AVA955
- Wild Animals of the World, AVB616

C

FABULOUS VIEW-MASTER PRODUCTS



STANDARD STEREO VIEWER
The 3-D home entertainment champion now with NEW and BOLD styling. Simple to use as ever... just aim toward the light. Lever advances to next picture. High-strength polystyrene.
No. 2051\$2.45



LIGHTED STEREO VIEWER
Greater stereo viewing pleasure with built-in light controlled by convenient pressure lever. Powered by two "C" batteries (not included) or by household current from Transformer with cord (extra accessory).
No. 2062\$4.25



ENTERTAINER® PROJECTOR
Put on exciting 2-dimensional VIEW-MASTER shows with this compact, easy-to-use projector. Brilliant, clear images. Replacement lamp No. 1141 (automotive type) available at any auto parts store or gasoline station.
No. 2423\$13.25

LIBRARY CHEST
Don't let your VIEW-MASTER Packets get lost or misplaced! You can store up to 23 of them in this handsome white-and-red chest. Or it will hold your viewer plus Packets. (Not for TALKING VIEW-MASTER Viewer or Reels.)
No. 2164\$3.99

REPLACEMENT LAMPS
Viewer Lamp Type 245
For use in Lighted and Focusing stereo viewers.
No. 8932\$0.29 each
Projector Lamp
300-watt lamp for 300-Watt Deluxe Projector. ASA code CYC.
No. 2463\$5.05

STEREO REEL MOUNTS
For mounting your own stereo pairs made with VIEW-MASTER Stereo Cameras. With envelopes.
No. 2515 \$1.50 pkg. of 6

TRANSFORMER WITH CORD
Converts standard 120 Volt household current for use with Lighted Stereo Viewer. 10-foot cord.
No. 2052\$4.95

DO NOT CUT OFF... SEND ENTIRE ORDER FOLDER

MAIL TO: →

GAF Corporation
Photo & Repro Group
P. O. Box 444
Portland, Oregon 97207

ORDER SUMMARY _____ Date _____

Purchaser's Name _____

Address _____

City _____ County _____

State _____ Zip Code _____

IMPORTANT! PLEASE WRITE IN THE NAME OF YOUR NEAREST VIEW-MASTER DEALER:

Name of Store _____

City _____ State _____

Do You Wish Items Ordered Sent to Another Person? _____

SEND TO _____

Address _____

City _____ State _____ Zip Code _____

WOULD YOU LIKE A GIFT CARD ENCLOSED WITH YOUR ORDER? YES NO

HOW MANY	ITEM	PRICE EACH	TOTAL PRICE	
			DOLLARS	CENTS
A	3-REEL PACKETS No. 2112. As checked on this Order Form	1.75		
B	TALKING VIEW-MASTER 3-REEL PACKETS No. 2113. As checked on this Order Form	2.99		
	TALKING VIEW-MASTER STEREO VIEWER No. 2020	14.99		
C	VIEW-MASTER STANDARD VIEWER No. 2051	2.45		
	VIEW-MASTER LIGHTED VIEWER No. 2062	4.25		
	ENTERTAINER PROJECTOR No. 2423	13.25		

Total Amount Due for Goods Ordered _____

Add 10% for shipping to points outside continental U.S. and Canada _____

PLUS: Amt. I owe for previous purchases _____

OR:
MINUS: Amt. owed me for previous purchases
Enclose OVER/SHORT REMITTANCE MEMO you received with previous order _____

TOTAL AMOUNT (For your own protection, do NOT send cash) _____
Make check or money order payable to GAF Corporation
(Minimum order \$3.00—No C.O.D. or stamps please)
Export customers please send international bank or postal money order.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE



REGULAR VIEW-MASTER PACKETS

You have the world at your fingertips with a VIEW-MASTER Stereo Viewer and a selection of Picture Reels. Travel to the far corners of the world... visit scenic wonders... join in the adventures of your favorite cartoon and TV characters... relive the fascinating events of America's past... right in the comfort of your own home! Visit your VIEW-MASTER Dealer or use this handy Mail Order Form.

★ NEW PACKETS

IT'S EASY TO ORDER! In the box opposite each Packet title, write a number (1, 2, etc.) to show how many of that Packet you want. When you're through, add these numbers up and put the total on the Order Blank at letter "A", REGULAR VIEW-MASTER Packets.

VIEW-MASTER 3-REEL PACKETS. Each packet contains three VIEW-MASTER Picture Reels (21 three-dimensional scenes). Most packets contain a 16-page illustrated booklet. No. 2112 \$1.75 each

CARTOON FAVORITES

- Adventures of G.I. Joe, B585
- Archie, B574
- Beep! Beep! Road Runner, B538
- Bugs Bunny, B531
- Bugs Bunny, "Big Top Bunny", B549
- Bullwinkle, B515
- Casper the Ghost, B533
- Casper's Ghostland, B545
- Charlie Brown's Summer Fun, B548
- Dennis the Menace, B539
- Fat Albert, B554
- Flash Gordon, B583
- Flintstones, B514
- Flintstones/Pebbles, B520
- Huckleberry Hound, B512
- It's a Bird, Charlie Brown!, B556
- Mighty Mouse, B526
- peanuts, B536
- Popeye, B516
- Popeye's Fun, B527
- Scooby Doo, B553
- Shazam, B550
- Snoopy and Red Baron, B544
- Spiderman, H11
- Star Trek, B555
- Superman, B584
- Tom and Jerry, B511
- Woody Woodpecker, B508

SHOWTIME

TV/Movies

- Batman, B492
- ★ Big Blue Marble, B587
- Daniel Boone, B479
- ★ Dr. Shrinker, H2
- ★ Electrowoman, H3
- Emergency, B597
- Flipper, B485
- Happy Days, B586
- Hawaii Five-O, B590
- ★ Isis, T100
- ★ Joe Forrester, BB454
- ★ King Kong, B392
- Korg, B557
- Land of the Lost, B579
- ★ Land of the Lost #2, H1
- Lassie, B480
- Lone Ranger, B465
- Mannix, BB450
- Planet of the Apes, B507
- Rin Tin Tin, B467
- Rookies, BB452
- Run, Joe, Run, B594
- Sigmund & Sea Monsters, B595
- Six Million Dollar Man, B559
- Space 1999, BB451
- Star Trek, B499
- SWAT, BB453
- The Waltons, B596

HISTORY

- American Indian, B725
- Civil War, B790
- Famous People, B793
- Forging a Nation, B711
- Historic Boston, A730
- Historic Philadelphia, A635
- ★ Historic Smithville, A766
- History of Flight, B685
- Landmarks of American History, B814
- ★ Mr. Lincoln, H8
- Monticello, A827
- Mount Vernon, A812
- Old Time Airplanes, B797
- Old Time Cars, B795
- ★ Old Time San Francisco, H7
- Old Time Ships, B796
- Old Time Trains, B794
- ★ Plymouth, MA, A731
- Revolutionary War, B810
- Seven Wonders of the World, B901
- Twentieth Century, B813
- Westward Expansion, B812
- Williamsburg, A813
- World War I, B792

Walt Disney World Florida

- Adventureland, A949
- Fantasyland, A948
- Frontierland, A951
- Liberty Square, A950
- Main Street, USA, A947
- Tomorrowland, A952

Mid-West

- Badlands Nat'l Monument, SD, A489
- Black Hills, SD, A486
- Busch-Clydesdale Horses, MO, A460
- Cedar Point #1, OH, A598
- ★ Cedar Point #2, OH, A604
- Chicago, IL, A551
- Chicago at Night, IL, A559
- Greenfield Village, MI, A584
- Henry Ford Museum, MI, A586
- Kings Island, OH, A597
- Mammoth Cave #1, KY, A846
- Mammoth Cave #2, KY, A849
- Milwaukee County Zoo, WI, A527
- Mount Rushmore, SD, A487
- Sea World, OH, A599
- St. Louis, A453
- St. Louis Riverfront, MO, A456
- Silver Dollar City, MO, A457
- Wisconsin Dells, WI, A526
- Worlds of Fun, MO, A461

- San Diego Zoo #1, CA, A173
- San Diego Zoo #2, A197
- San Diego Animal Park, A207
- ★ San Francisco #1, CA, A166
- ★ San Francisco #2, A167
- ★ San Francisco #3, A219
- Sea World, San Diego #1, A192
- Sea World Shows, A208
- Sequoia, CA, A174
- Universal Studios #1, CA, A241
- Universal Studios #2, A242
- ★ Winchester Mystery House, CA, A220
- Yellowstone, #1, WY, A309
- Yellowstone #2, A306
- Yosemite #1, CA, A171
- Yosemite #2, A163

Disneyland, California

- Adventureland, A177
- Fantasyland, A178
- Frontierland, A176
- Main Street, A175
- New Orleans Square, A180
- Tomorrowland, A179

U.S. PICTURE TOURS

- Scenic USA, A996
- Mountain States, A136

East

- Bronx Zoo, N.Y., A667
- ★ Carowinds, N.C., A894
- Corning Glass, NY, A666
- Gettysburg, PA, A636
- Great Adv. Safari, NJ, A765
- Great Adv. Forest, NJ, A764
- Jungle Habitat, NJ, A763
- Modern Boston, A726
- Modern Philadelphia, A631
- Mystic Seaport, CT, A751
- Nation's Capitol, DC, A794
- ★ New York City #1, A644
- ★ New York City #2, A645
- Niagara Falls, NY, A655
- Pennsylvania Dutch, A633
- Statue of Liberty, A648
- Sturbridge Village, NY, A728
- United Nations, NY, A651
- Washington, D.C., A800
- Washington, D.C. #2, A790
- White House, D.C., A793

South

- Blue Ridge Parkway, VA & NC, A855
- Busch Gardens, FL, A988
- ★ Busch-Old Country, VA, A822
- Busch Gardens/Zoo Park, FL, A979
- Cypress Gardens, FL, A969
- Cypress Gardens Water Ski Show, FL, A967
- ★ Cypress Gardens of World, A999
- Everglades Nat'l Park, FL, A939
- Florida, A960
- Great Smoky Mtns, TN & NC, A889
- ★ Kings Dominion-Lion Country, VA, A826
- ★ Kings Dominion, Theme, VA, A825
- Lion Country Safari, FL, A956
- Lookout Mountain, TN, A876
- Luray Cav., VA, A829
- Marineland, FL, A964
- Monkey Jungle, FL, A985
- ★ New Orleans, LA, A946
- Opryland, USA, TN, A878
- Parrot Jungle #1, FL, A965
- Parrot Jungle #2, FL, A970
- ★ Savannah, GA, A924
- Seaquarium I/Miami, A966
- Seaquarium II/Miami, A971
- Sea World/FL, A937
- Shenandoah Nat'l Park, VA, A811
- Silver Springs, FL, A962
- Stone Mtn, GA, A920
- US Spaceport, FL, B662

West

- Alaska, A101
- Balboa Park/San Diego, A211
- Broadmoor Hotel, CO, A335
- Busch Gardens #1, CA, A233
- Busch Gardens #2, CA, A243
- California, A170
- Carlsbad Caverns #1, NM, A376
- Carlsbad Caverns #2, NM, A377
- Colorado, A320
- Columbia River Gorge, OR & WA, A249
- Death Valley, CA, A203
- Desert Wildflowers, B629
- ★ Garden of the Gods, CO, A336
- Grand Canyon #1, AZ, A361
- Grand Canyon #2, A370
- Grand Canyon River, A372
- Grand Teton N.P., WY, A307
- Hawaii, A120
- Hawaii Orchid Island, A127
- Hawaiian Islands, A128
- Hollywood, CA, A194
- Honolulu, A123
- Hoover Dam, NV & AZ, A158
- ★ Juneau, Alaska, A108
- Knott's Berry Fm #1, CA, A235
- Knott's Berry Fm #2, CA, A236
- Knott's Berry Fm #3, CA, A237
- Las Vegas #1, NV, A159
- Las Vegas #2, NV, A160
- Lion Country Safari, CA, A231
- Los Angeles, CA, A181
- Marineland of Pac #1, A188
- Marineland of Pac #2, A199
- Mesa Verde N.P., CO, A325
- Monterey-Bain Sur, CA, A205
- Mount Rainier N.P., WA, A271
- Movieland Wax Museum, CA, A234
- Muir Woods, CA, A164
- Oahu, Aloha Isle, A126
- Oregon Coast, A247
- Pacific Coast Vacationlands, CA, A210
- Palm Springs, CA, A195
- Petrified Forest, AZ, A365
- Phoenix, AZ, A366
- Pikes Peak, CO, A321
- Polynesian Culture Center, HI, A129
- Redwood Highway, CA, A182
- Rocky Mtn Natl Park, CO, A322
- Royal Gorge, CO, A323

ASIA / AFRICA AND PACIFIC

- Australia, B288
- Grand Tour/Africa, B096
- Holy Land, B226
- Hong Kong, B251
- India, B235
- Japan, B262
- Modern Israel, B224
- Tokyo, B264

EUROPE

- Castles of Europe, B146
- England, B156
- France, B172
- Germany, B193
- Grand Tour/Europe, B145
- Greece, B205
- Holland, B190
- Ireland, B160
- Italy, B180
- London, B157
- Paris, B177
- Russia, B213
- Switzerland, B185

MEXICO / CENTRAL & SOUTH AMERICAS

- Acapulco, F005
- Brazil, B057
- Central/South America, B021
- Havana, B034
- Lost Civil. Mexico, F008
- Mexico, F019
- Modern Puerto Rico, B039
- San Juan, B040

CANADA

- Banff/Can. Rockies, A004
- British Columbia, A014
- Butchart Gardens, A016
- Canada, A090
- Jasper Nat'l Park, A008
- Lake Louise, A007
- Montreal, A051
- Niagara Falls Can., A656
- Ontario, A039
- Ottawa, A036
- Quebec City, A050
- Royal Can. Mounted Police, B750
- Toronto, A035
- Vancouver, B.C., A012
- Victoria and Vancouver Island, A015

WONDERFUL WORLD OF DISNEY

- Aristocats, B365
- Bambi, B400
- Cinderella, B318
- Donald Duck, B525
- Herbie Rides Again, B578
- Island Top of World, B367
- Jungle Book, B363
- Love Bug, B501
- Mickey Mouse, B528
- Mickey Mouse in "Clock Cleaners", B551
- Mickey Mouse Club, B524
- ★ New Mickey Mouse Club, H9
- 101 Dalmatians, B532
- One Dinosaurs Missing, B377
- Peter Pan, B372
- Pinocchio, B315
- Pluto, B529
- Robin Hood, B342
- ★ Shaggy D.A., B368
- Sleeping Beauty, B308
- Winnie the Pooh, B362
- Winnie & Tigger, Too, B369

SPECIAL SUBJECTS

- A.B.C. Circus, B411
- ★ Animals of our National Parks, H6
- Butterflies, B610
- Cherokee Indians, A891
- Children's Zoo, B617
- Circus, B775
- Disney on Parade, B517
- Eskimos of Alaska, A102
- ★ Horses, H5
- Indians of Southwest, B721
- 1-2-3 Farm, B412
- Prehistoric Animals, B619
- Rebus, G002
- ★ Sharks, B621
- ★ Strange Animals, B615
- ★ Tall Ships, Operation Sail, A669
- Wild Animals/Africa, B618
- Wild Animals/World, B614
- Wonders of the Deep, B612

Science Fun

- Birds of the World, B678
- Conquest of Space, B681
- Fish Life, B679
- Insect World, B688
- Our Planet Earth, B675
- Prehistoric Life, B676
- Probing the Past, B684
- Universe, B687

CLASSIC TALES

Adventure

- ★ Dracula, B324
- Frankenstein, B323
- Gulliver's Travels, B374
- Heidi, B425
- Robinson Crusoe, B438
- Treasure Island, BB432
- 20,000 Leagues Under the Sea, B370

Children's Stories

- Aesop's Fables, B309
- Charlotte's Web, B321
- ★ Holly Hobbie, B344
- Little Yellow Dinosaur, B605
- Mother Goose, B410
- Raggedy Ann, B406

Christmas Stories

- A Christmas Carol, B380
- Christmas Story, B383
- Little Drummer Boy, B871
- Littlest Angel, B381
- Night Before Xmas, B382
- Rudolph, the Red-Nosed Reindeer, B870

Fairy Tales

- Alice in Wonderland, B360
- Alice Thru Looking Glass, B364
- Andersen's Fairy Tales, B305
- Goldilocks, B317
- Grimm's Fairy Tales, B312
- Jack and Beanstalk, B314
- Little Red Hen, B319
- Little Red Riding Hood, B310
- Pinocchio, B311
- Pippi Longstocking, B322
- Snow White, B300
- Wizard of Oz, B361

BIBLE STORIES

- Bible Heroes, B852
- Birth of Jesus, B875
- In the Beginning, B855
- Jesus Christ, B882
- Moses-Plagues of Egypt, B853
- Moses-10 Commandments, B854
- Noah's Ark, B851

SEE OTHER SIDE FOR B AND C...