

DAY	DATE	SEGMENT	DAY	DATE	SEGMENT	DAY	DATE	SEGMENT	DAY	DATE	SEGMENT	DAY	DATE	SEGMENT
SOUTHERN			S. WALES & WEST			ANGLIA			TYNE/TEES			ULSTER		
Tues.	Nov. 3	10.05—10.30	Sun.	Nov. 1	7.25— 8.00	Sun.	Nov. 1	7.55—10.30	Sun.	Nov. 1	7.35—10.45	Sun.	Nov. 1	7.30— 8.00
Thurs.	Nov. 5	10.05—10.30	Tues.	Nov. 3	9.30—10.00	Wed.	Nov. 4	7.25—10.00	Tues.	Nov. 3	7.30—10.35	Fri.	Nov. 6	6.30— 7.30
Sat.	Nov. 7	7.25— 8.30	Thurs.	Nov. 5	9.30—10.00	Thurs.	Nov. 5	10.00—10.30	Thurs.	Nov. 5	7.30—10.35	Sat.	Nov. 7	7.00—11.00
Sun.	Nov. 8	7.25— 8.30	Sun.	Nov. 8	7.25— 8.00	Sun.	Nov. 8	7.55—10.30	Sun.	Nov. 8	7.35—10.45	Sun.	Nov. 8	7.30— 8.00
Mon.	Nov. 9	10.05—10.30	Mon.	Nov. 9	9.30—10.00	Wed.	Nov. 11	7.25—10.00	Tues.	Nov. 10	7.30—10.35	Fri.	Nov. 13	6.30— 7.30
Sat.	Nov. 14	7.25— 8.30	Thurs.	Nov. 12	9.30—10.00	Thurs.	Nov. 12	10.00—10.30	Wed.	Nov. 11	7.30—10.35	Sat.	Nov. 14	7.00—11.00
Mon.	Nov. 16	7.25— 8.30	Mon.	Nov. 16	7.25— 8.00	Thurs.	Nov. 19	7.25—10.00	Tues.	Nov. 17	7.30—10.35	Fri.	Nov. 20	6.30— 7.30
Sat.	Nov. 21	7.25— 8.30	Wed.	Nov. 18	9.00— 9.30	Fri.	Nov. 20	7.25—10.00	Thurs.	Nov. 19	7.30—10.35	Sat.	Nov. 21	7.00—11.00
Wed.	Nov. 25	7.25— 8.30	Mon.	Nov. 23	9.30—10.00	Thurs.	Nov. 26	7.25—10.00	Tues.	Nov. 24	7.30—10.35	Fri.	Nov. 27	6.30— 7.30
Fri.	Nov. 27	7.25— 8.30	Tues.	Nov. 24	9.30—10.00	Fri.	Nov. 27	7.25—10.00	Thurs.	Nov. 26	7.30—10.35	Sat.	Nov. 28	7.00—11.00


BRI-NYLON

 Registered Trade Mark of BRITISH NYLON SPINNERS LIMITED

BRITISH NYLON SPINNERS LIMITED
Marketing Department • 68 Knightsbridge • London • SW1

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You have already heard

the sound track of the first BRI-NYLON Television Commercial, which will start running next week on the entire national network of Independent Television. You will remember that a few weeks ago we sent you a gramophone record of a talk by Mr. H. W. Morris, Assistant Managing Director of British Nylon Spinners, in which he introduced you to the catchy little jingle which tells the BRI-NYLON story so neatly.

Now you can see

in a Private Preview, the visual part of the BRI-NYLON Commercial, which has the same urgent, contemporary feeling as the sound track. We think you will agree that it is singularly effective.

This is what you do

Raise the Viewer so that the round lens is close to your eye. Then gently press the operating lever in and out, adjusting your speed until the images you see are moving smoothly, without flickering, as if they were on a cinema screen.

DAY	DATE	SEGMENT	DAY	DATE	SEGMENT	DAY	DATE	SEGMENT	DAY	DATE	SEGMENT
LONDON			MIDLANDS			NORTH			SCOTLAND		
Sun.	Nov. 1	8.00— 9.00 FS	Sun.	Nov. 1	7.35—11.00	Sun.	Nov. 1	7.35—11.00	Sat.	Oct. 31	7.00—11.00
Wed.	Nov. 4	7.25— 7.55	Tues.	Nov. 3	7.25—10.40	Mon.	Nov. 2	9.30—10.00	Tues.	Nov. 3	7.30—10.25
Thurs.	Nov. 5	10.05—10.35	Thurs.	Nov. 5	7.25—10.25	Wed.	Nov. 4	9.30—10.00	Wed.	Nov. 4	7.30—10.25
Sun.	Nov. 8	8.00— 9.00 FS	Sun.	Nov. 8	7.35—11.00	Sun.	Nov. 8	7.35—11.00	Sat.	Nov. 7	7.00—11.00
Tues.	Nov. 10	8.55—10.05	Mon.	Nov. 9	7.25—10.25	Wed.	Nov. 11	9.00— 9.30	Mon.	Nov. 9	7.30—10.25
Thurs.	Nov. 12	7.55—10.05	Wed.	Nov. 11	7.25—10.25	Wed.	Nov. 11	9.30—10.00	Tues.	Nov. 10	7.30—10.25
Tues.	Nov. 17	8.25— 8.55	Tues.	Nov. 17	7.25—10.40	Wed.	Nov. 18	9.30—10.00	Mon.	Nov. 16	7.30—10.25
Wed.	Nov. 18	7.25— 7.55	Wed.	Nov. 18	7.25—10.25	Thurs.	Nov. 19	9.00— 9.30	Tues.	Nov. 17	7.30—10.25
Mon.	Nov. 23	7.25— 7.55	Wed.	Nov. 25	7.25—10.25	Tues.	Nov. 24	7.25— 8.00	Mon.	Nov. 23	7.30—10.25
Thurs.	Nov. 26	7.25— 7.55	Fri.	Nov. 27	7.00— 7.25	Wed.	Nov. 25	9.30—10.00	Tues.	Nov. 24	7.30—10.25