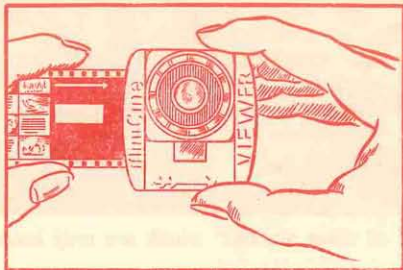


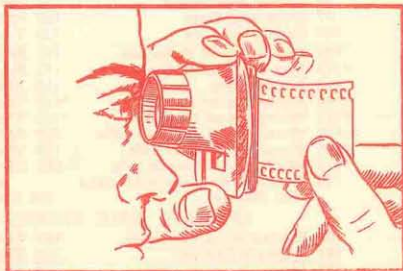
INSTRUCTIONS FOR USE

★ **OUT BEGINNING OF FILM STRAIGHT TO ENSURE EASY INSERTION. DO NOT VIEW FILM AGAINST THE LIGHT**

Hold the MiniCine Viewer between the thumb and forefinger of your right hand. See that the eyepiece is in the top position and that the arrow on the base is pointing to the right. Insert the film from left to right, the arrow on the film pointing to the right. The illustration below shows the correct position of the eyepiece in front of your eye, with the film inserted ready to view the first Still.

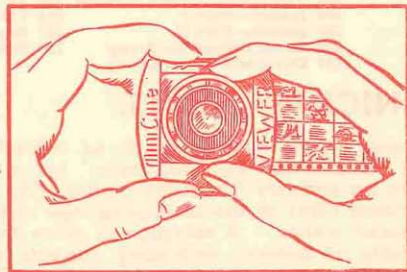


Take the film between the fingers of the right hand and pull it, to view the Stills in turn, until you reach the end of the first row. Below you see the Viewer ready to show the first Still on the second row. You will note that the eye-piece has been lowered by one step and that the film is



lowered by one step and that the film is to be pushed in the reverse direction, namely from right to left, to view the Stills of the second row. Repeat for the Stills of the 3rd and 4th rows.

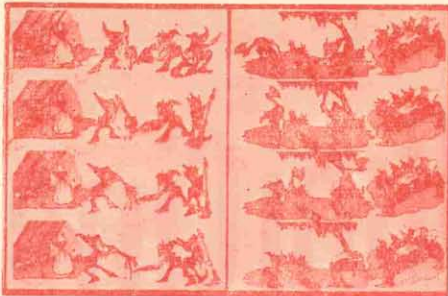
To show ANIMATION on MiniCine Animated Films, hold the eye-piece in front of your eye and move the base up and down with your other hand. It is essential that the eye-piece be held perfectly steady in front of the eye and that only the base be moved. See the first animated scene and then pull the film to the right to animate the other scenes in turn.



The MiniCine Viewer



A NEW **MiniCine** PRODUCT



Animated Films



Still Films

All films are available in colour as well as in black-and-white; with the exception of all titles marked* which are only issued in black-and-white.

ANIMATED FILMS by ENID BLYTON

- | | |
|-----------------------------------|--------------------------------|
| 10 Gulliver in Giantland | 24 Hansel and Gretel |
| 11 Sinbad the Sailor | 25 The Sleeping Beauty |
| 12 Ali Baba and the 40 Thieves | 26 The Three Bears |
| 13 Aladdin and the Wonderful Lamp | 27 Brer Rabbit Tales |
| 14 Puss in Boots | 28 Rumpelstiltskin |
| 15 Jack and the Beanstalk | 29 The Donkey, Table and Stick |
| 20 Snow White & the 7 Dwarfs | 30 Tom Thumb—Part I |
| 21 Little Red Riding Hood | 31 Tom Thumb—Part II |
| 22 Cinderella | 40 Panda's Circus |
| 23 Alice in Wonderland | 41 Panda's Fair |

COMIC STORIES—ANIMATED FILMS

- | | |
|----------------------------|------------------------------|
| *70 Look out, Fresh Paint! | *74 Mr. Rocky's heroic Deeds |
| *71 Goofy goes for a Walk | 75 Hey Presto! |
| *72 The Cradle | 76 The Early Bird |
| *73 Pym helps Mr. Rocky | 77 Marty's Black Day |

ADVENTURE STORIES, SPORT—ANIMATED FILMS

- | | |
|---------------------------------|-------------------------|
| *50 Pym on the Moon | 53 Don Quixote—Part I |
| *51 The Diver | 54 Don Quixote—Part II |
| 52 Robin Hood and his Merry Men | 55 Tiny Toby's Treasure |
| | *60 Gymnastics |

WALT DISNEY SERIES—ANIMATED FILMS

- | | |
|---------------------|---------------------------|
| 1 Bambi | 4 The Life of Donald Duck |
| 2 Pluto's Playmate | 5 Pedro the Mailplane |
| 3 Three Little Pigs | 6 Goofy the Sportsman |

SPORT—STILL FILMS

- | | |
|----------------------------|--------------------------------|
| *61 Learn to Swim well | *69 Cricket—Bowling & Fielding |
| *62 How to Swim Crawl | *80 Golf |
| *63 Diving | *81 Play Rugger |
| *64 How to play Football | *82 Hockey |
| *65 How to play Tennis | *83 Boxing |
| *66 Table Tennis | *84 Self Defence |
| *67 Ice and Roller Skating | *85 Garden Games |
| *68 Cricket—How to Bat | *86 Indoor Games and Fun |

The MINICINE VIEWER.

is a pocket size:—1½ in. x 2 in. x 2 in.—precision instrument giving very high magnification. It is most robustly built to show STILLS and MOVIES in distortion-free and bright pictures. The MiniCine Viewer is a beautifully designed instrument made of brilliant plastic material in attractive colours. It has every qualification to charm young and old alike. Its selling price is amazingly low so that everybody can afford to buy it and to enjoy in or out-of-doors the wealth of entertainment and instruction supplied by the popular MiniCine Films.

"A picture is worth 1000 words," is an old saying but only recently has modern science revealed its overwhelming significance. It surely has become the basis for the education of our age, and film strips are being used on an ever increasing scale.

NATURE, MISCELLANEOUS—STILL FILMS

- | | |
|----------------------------------|-------------------------------|
| 91 Familiar and Strange Fishes | 106 Visit to the Zoo |
| *107 Deep-sea Life | 100 Prehistoric Life |
| *108 Arctic and Antarctic Life | 94 Familiar & Strange Insects |
| 103 Marvels of Sea and Shore | 92 Butterflies and Moths |
| 90 Familiar and Strange Birds | 125 Life in a Beehive |
| 105 Pigeons, Parrots & Wild Fowl | 101 Reptiles—1st Series |
| 109 Birds in a Town Garden | 102 Reptiles & Amphibians—II |
| 93 Hoofed Mammals | 130 Flowers of Wood & Meadow |
| 99 Other Mammals | 131 Favourite Garden Flowers |
| 97 Dogs and Cats | 132 Familiar & Strange Fungi |
| 104 Farmyard Life | 133 Trees you should know |

- | | |
|---|-------------------------------------|
| *95 The Story of Aviation | 111 Freaks & Fancies II |
| *113 The Story of Ships | 112 Freaks & Fancies III |
| *98 Astronomy | 118 The Story of Magic |
| *96 Believe it or not | *119 Tricks and Puzzles |
| *114 Wonders of Bird Life | *120 The Story of Life |
| 115 Wonders of Animal Life | 121 Animals and Man |
| *116 Wonders of Fish Life | 122 Wonders of the Past |
| *117 Wonders of Insect Life | 123 Curious Customs round the World |
| 110 Freaks & Fancies in Nature 1st Series | 124 Flags of all Nations |

LEGENDS, BIBLE STORIES—STILL FILMS

- | | |
|-----------------------------------|----------------------------------|
| 150 Fables of La Fontaine | 163 The Labours of Hercules |
| 151 Aesop's Fables | 164 The Story of Perseus |
| 152 Uncle Remus' Tales | 165 The Mythology of Greece |
| 160 The Story of Theseus | 180 The Story of Santa Claus |
| 161 Proserpina in the Under world | 181 The Holly & the Mistletoe |
| 162 The Argonauts | 182 The Christmas Tree |
| | 300 Nursery Rhymes—Part I |
| 200 Daniel and the Lions | 250 The Babe of Bethlehem |
| 201 David and Goliath | 251 The Prodigal Son |
| 202 Elijah and the Baal Priests | 252 Paul on the Damascus Road |
| 203 Noah and the Flood | 253 The Good Samaritan |
| 204 Elisha and Naaman | 254 Jesus feeds the 5000 |
| 205 The Burning Fiery Furnace | 255 The Conversion of the Jailer |
| 206 Joseph—Part I | 256 The Raising of Lazarus |
| 207 Joseph—Part II | 257 Boy Jesus makes a Journey |
| 208 Elisha defeats an Army | 258 Paul is Shipwrecked |
| 209 David and Jonathan | |

MINICINE FILMS.

For only 3s. 6d in colour and 2s. 6d. in black-&-white, one can see on each MiniCine Still Film 100 "stills" i.e. 4 times as many "stills" as shown on ordinary film strips costing 10s. 0d. or more. MiniCine Animated Films at the same price show complete stories in numerous animated scenes. A selection of more than 100 MiniCine Films is available at present embracing subjects of general interest. As least 2 films are added every month. They are prepared under the direction of famous authors and leading experts.